

DiscoverontheRock eNeighborhood



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The DiscoverontheRock eNeighborhood with its 14 community websites, all linked to each other and to our Biz2BizCentre - DiscoverontheRock, our bi-monthly ontheRock eZine, SandsofTime Virtual Calendar, DOTR eMarket eClassified/eCommerce, plus tons of other *Finger Clinkin' Good* features, is a dynamic, unique, cost-effective and powerful system to deliver your image & unique story to your local and regional audience!

The DiscoverontheRock eNeighborhood is a celebration of the history, culture and craftsmanship of the communities of the Rock River Basin. It's goal is to highlight the stories and offerings of each individual town and the region as a whole, which in turn will energize progress and profit by extending an invitation to our own citizens & businesses and the broader audience to share and support our hometown lifestyle and creative economy.

DiscoverontheRock is an eNeighborhood of the communities within the Rock River Basin, from Watertown to the north, Rockford to the south, an area that includes communities that in the past, because of their smaller size and market, have not had a cost effective method to utilize the power of the web and the unstoppable energy of working together to success.



**The communities included are:
Beloit, Cambridge, Edgerton, Fort Atkinson
Janesville, Jefferson, Lake Mills, Milton
Rockford, Rockton, Roscoe, Stoughton
Watertown, Whitewater**

Each will have its own individual [www.discover\(townname\)\(state\).com](http://www.discover(townname)(state).com) home and each site will link to each of the others, to create a regional community.

**DiscoverontheRock
eNeighborhood**

These are towns true to the culture of the Midwest. All have amazing history and traditions, spirited citizens with stories to tell, and unique

businesses looking to grow their markets. There is no question the web is the most effective way to accomplish these goals. The challenge has been how, and at what cost. The DiscoverontheRock eNeighborhood champions both. The offerings of each individual site are unique to its community, but have common elements, like the virtual calendar and eClassified/eCommerce which unite the sites, and each site cross links to all the others. All of these Finger Clickin' Good features allow you to...

Get outa the box ... with DiscoverontheRock eNeighborhood!

The power of true success is always grounded in inclusiveness and collaboration. The DiscoverontheRock eNeighborhood is not designed to compete with anyone or anything. Our mission is to allow the towns of the Rock River Basin to participate in, and communicate to, the larger community of the region thru our simple, yet powerful eNeighborhood.

**Welcome to the DiscoverontheRock eNeighborhood.
To this success, we're thrilled to partner with you
to enhance your business goals! Call or email us today!**

Don't have a website and think you can't use the web to market your business? Think again!

The DiscoverontheRock eNeighborhood will work for you! Together we will design a **WOW** (Web withOut Website) viewable & printable page that will be attached to your advertising choice on our site(s). It works as a web link without a website. How cool is that! Your business can go virtual in one easy step. If you decide to add a website down the road, we can help with that, too.
Let's get started!